

# Open Music Europe Newsletter

## *Final Issue - Open Music Europe Latest Updates & Legacy*

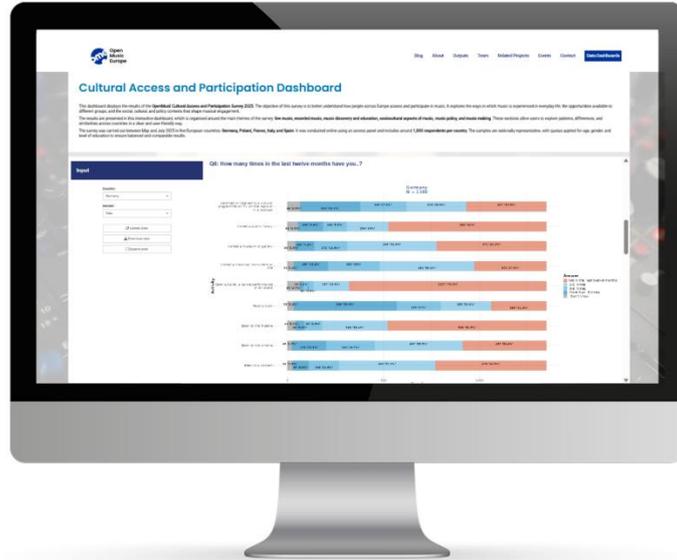
Dear Reader,

Welcome to the final edition of the Open Music Europe Newsletter. As our project reached its conclusion, we invite you to explore the lasting impact we've made. This edition highlights our final milestones and the culmination of our efforts to drive innovation and transparency in the European music ecosystem.

- ➔ **OpenMusE Cultural Access and Participation Dashboard Online!**
- ➔ **Cultural Access and Participation Survey Reveals Music Participation Divides**
- ➔ **Fusing Data Across Sources to Assess the Value of Music**
- ➔ **Enriching Metadata to Strengthen the Visibility of Slovak Repertoires**
- ➔ **What is the Musical Pulse of Hungary?**
- ➔ **Coming Soon: In-Store Playlist Localization Experiment**
- ➔ **Open Music Europe's Legacy: Data-Driven Policy Pathways For the European Music Ecosystem**

Thank you for being part of this journey. We hope the insights shared here continue to inspire your work within the music community. If you have any questions, please get in touch via our various social media channels or at [JamesRhys.Edwards@sinus-institut.de](mailto:JamesRhys.Edwards@sinus-institut.de)

## OpenMusE Cultural Access and Participation Dashboard Online



### Interactive Survey Results from Germany, Poland, France, Italy, and Spain

The results of the OpenMusE Cultural Access and Participation Study 2025 can now be explored in an interactive dashboard, which is organised around the main themes of the survey: live music, recorded music, music discovery and education, sociocultural aspects of music, music policy, and music making. These sections allow users to discover patterns, differences, and similarities with various filtering options to best match the users' research or policy questions.

[Explore the full dashboard here.](#)

## Cultural Access and Participation Survey Reveals Music Participation Divides



### Who's Included And Who's Left Behind?

OpenMusE has released the first comprehensive, cross-national dataset on music participation in Europe. Drawing on population-representative surveys across Germany, Spain, France, Italy, Poland, Hungary, and Slovakia—covering nearly 70% of the EU population—the report reveals how Europeans engage with music as listeners, amateur and professional musicians, and citizens. From stark generational divides in music discovery to social inequalities in music access and creation, the data exposes critical gaps in European cultural participation while documenting overwhelming public support for assertive cultural policies. Explore the interactive dashboard and download the full dataset from our open repository.

[Read the full article here.](#)

## Fusing Data Across Sources to Assess the Value of Music

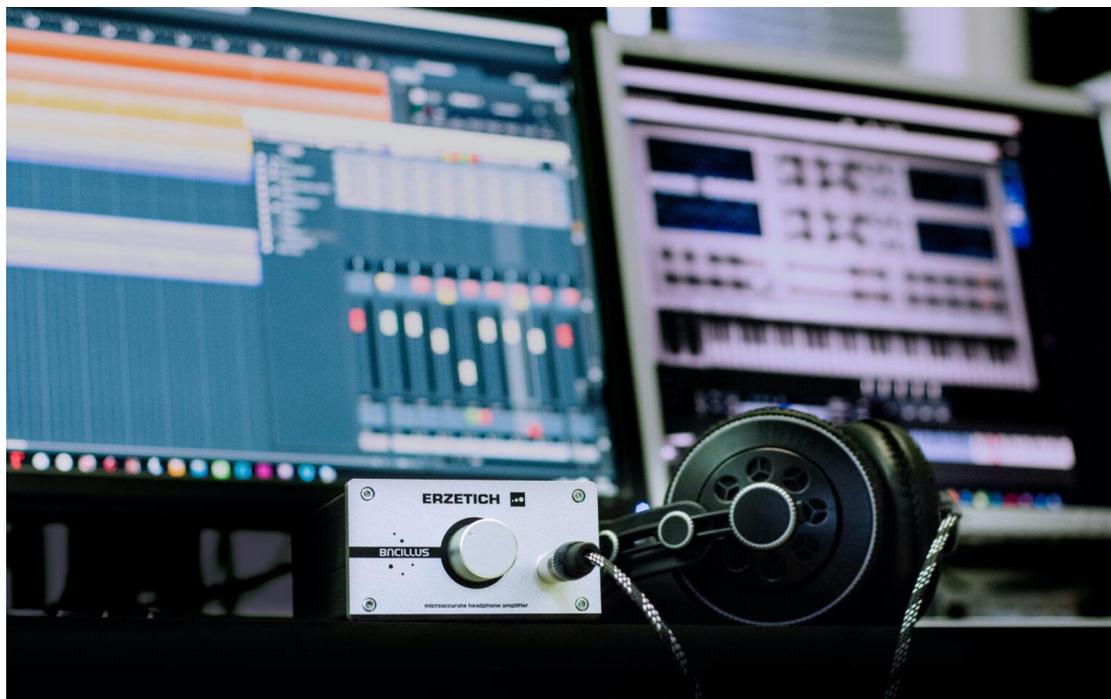


### Shedding Light on the Economic Value of European Music

For many economic activities—like mining, farming, and manufacturing—national accounts minutely record production, import and export flows, sectoral employment, and the gross value added to the overall economy. Music? Far more complex. How do you value streaming royalties when prices are bundled? What about cross-border platform flows? Concert tickets tell only part of the story—hospitality, transport, and merchandise matter too. Two new OpenMusE pilot studies tackle these challenges through data fusion methods. The results: live music contributes over €46 billion in gross value added across seven European countries, supporting 835,000 jobs. Meanwhile, a novel synthetic data approach demonstrates how to value recorded music without exposing business-confidential information.

[Find out more here.](#)

## Enriching Metadata to Strengthen the Visibility of Slovak Repertoires



### News on the Slovak Comprehensive Music Database (SSHD)

In our latest update, we illustrate the development of the Slovak Comprehensive Music Database (SSHD) as a clear path forward to address the challenges of data-driven approaches to music policy and cultural development. OpenMusE partner, the Slovak Performing and Mechanical Rights Society (SOZA), continues to build this database by collecting and updating data on authors and their musical works.

The aim is to create a reliable and up-to-date source of information that can be synchronised with global knowledge platforms such as Wikipedia, as well as with music and national libraries and other trusted databases. In practice, this means that updating information in one place can improve music discoverability, simplify licensing processes, and support fairer royalty distribution.

[Find out more here.](#)

## What is the Musical Pulse of Hungary?



### **Beyond Charts and Sales Figures**

On behalf of ARTISJUS, the OpenMusE team conducted a nationwide face-to-face survey of music audiences in Hungary, exploring how people engage with live and recorded music, how much they spend, and how music fits into everyday life. The study covers live music attendance and expenditure, recorded music listening habits across streaming and physical formats, background music, and attitudes toward hot topics like AI and creators' rights. When combined with other OpenMusE data, it contributes to a groundbreaking 360-degree view of musical life in Hungary, including both its economic and extra-economic value.

[Read more here.](#)

## Coming Soon: In-Store Playlist Localization Experiment



### Can playing local music in hotels reshape guests' experience of place?

As we're a music project, you might guess the answer is "yes" — but the significance of the impact will surprise you.

[Check this space next week to learn more!](#)

**Photo Credits: Motel One**

## Open Music Europe's Legacy: Data-Driven Policy Pathways For the European Music Ecosystem



### OpenMusE Policy Roundtable & Culture Compass Alignment

Three years, nearly €10 million in funding, and dozens of pilot projects: the Horizon Europe sister projects OpenMusE, Fair Muse, and Music360 represent an unprecedented investment in music research in Europe. Our projects convened in Brussels this December with EC stakeholders to answer one question: How do we ensure music is represented in European cultural data collection going forward? The timing couldn't be better: the Culture Compass for Europe sets an ambitious 24-month timeline to build EU-wide cultural data infrastructures. Our projects have already developed tools, methods, and datasets that could bootstrap implementation.

[Read the full article here.](#)

We are excited to continue this journey and invite all stakeholders to join us in shaping a more open, collaborative, and sustainable music ecosystem.

**Follow our final results and access all project resources on our website and social media channels!**